



iFresh CEO to Speak at The 11th Columbia China Business Conference

March 16, 2018

NEW YORK, March 16, 2018 (GLOBE NEWSWIRE) -- iFresh, Inc. ("iFresh" or "the Company") (NASDAQ:IFMK), a leading Asian American grocery supermarket chain and online grocer, today announced its CEO, Mr. Long Deng, will speak at the 11th Columbia China Business Conference on March 31. The event, taking place at Alfred Lerner Hall, Columbia University, brings together leading experts to provoke constructive dialogs on key opportunities and challenges associated with doing business with China.

Mr. Deng will give a keynote speech titled "how did I achieve my American dream". From only 165 dollars in the pocket to a public company's chairman and CEO, it takes many years of effort, deep knowledge in the industry, and more importantly, a brave heart.

Past keynotes of the China Business Conference include Yaping Deng, who won eighteen world championships, Pauline Brown, Chairman of LVMH, and Shi Wang, Founder and Chairman of China Vanke.

About iFresh, Inc.

iFresh Inc., headquartered in Long Island City, New York, is a leading Asian American grocery supermarket chain and online grocer. With nine retail supermarkets along the US eastern seaboard (with additional stores in Glen Cove, Miami and Connecticut opening soon), two in-house wholesale businesses strategically located in cities with a highly concentrated Asian population, and six iFresh-managed stores, iFresh aims to satisfy the increasing demands of Asian Americans (whose purchasing power has been growing rapidly) for fresh and culturally unique produce, seafood and other groceries that are not found in mainstream supermarkets. With an in-house proprietary delivery network, online sales channel and strong relations with farms that produce Chinese specialty vegetables and fruits, iFresh is able to offer fresh, high-quality specialty produce at competitive prices to a growing base of customers. For more information, please visit: <http://www.ifreshmarket.com/>.

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Source: iFresh Inc.