



iFresh to Celebrate the Grand Opening of its Upgraded Newest Supermarket in Orlando, Florida

May 4, 2018

NEW YORK, May 04, 2018 (GLOBE NEWSWIRE) -- iFresh, Inc. ("iFresh" or "the Company") (NASDAQ:IFMK), a leading Asian American grocery supermarket chain and online grocer, today introduces its newest supermarket, Orlando iFresh Market. The grand opening celebration is on May 5th, 2018 at 2415 E. Colonial Drive, Orlando Florida.



The front of Orlando iFresh Market



The inside of Orlando iFresh Market



Orlando iFresh Market Wine Section

The grand opening will kick off on May 5th, 2018 at 10 a.m. with a traditional Chinese lion dance show and ribbon-cutting ceremony. The company will host programming throughout the days on May 5th and 6th, providing customers with free snacks, soft drinks, and food tastings. Some featured

products will be on sale from May 5 to June 4, 2018. The Orlando iFresh Market is the very first supermarket that is named under iFresh, twenty-first store that is owned or managed by iFresh.

"We are thrilled to introduce our newest supermarket at Orlando to the customers," said Mr. Long Deng, Chairman and CEO of iFresh, "We believe our customers will be pleased with the wide variety of services and fresh product offerings available in our high-end upgraded supermarket."

The new Orlando iFresh Market provides an upgraded robust grocery offering, including a wide selection of fresh fruits, a full-service meat counter, and live seafood. The store also features the prepared Chinese cuisines, which require specific cooking utensils and are thus not easily made at home by customers, such as Char Siu, roasted duck, and an assortment of dim sums. The Orlando iFresh Market offers convenience-oriented services such as parking spaces, liquor cabinet and daily-supply products to customers.

About iFresh, Inc.

iFresh Inc., headquartered in Long Island City, New York, is a leading Asian American grocery supermarket chain and online grocer. With nine retail supermarkets along the US eastern seaboard (with additional stores in Glen Cove, Miami and Connecticut opening soon), two in-house wholesale businesses strategically located in cities with a highly concentrated Asian population, and six iFresh-managed stores, iFresh aims to satisfy the increasing demands of Asian Americans (whose purchasing power has been growing rapidly) for fresh and culturally unique produce, seafood and other groceries that are not found in mainstream supermarkets. With an in-house proprietary delivery network, online sales channel and strong relations with farms that produce Chinese specialty vegetables and fruits, iFresh is able to offer fresh, high-quality specialty produce at competitive prices to a growing base of customers. For more information, please visit: <http://www.ifreshmarket.com/>.

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Photos accompanying this announcement are available at

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